

Raahina Keethadath

Microsoft certified Power BI Data Analyst

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Abu Dhabi, United Arab Emirates

SKILLS

- SQL Data Visualization
- Excel Research Skills
- Power BI Analytical Skills
- Tableau Problem-Solving Skills
- MSBI Informatica Power Center
- Azure Data Factory

WORK EXPERIENCE

KPMG AU Data Analytics Job Simulation on Forage

Jan '24 - Feb '24

- Completed a simulation with the Data, Analytics & Modelling team, providing advice to a client on customer targeting.
- Assessed data quality and completeness in preparation for analysis.
- Conducted data analysis to identify and target high-value customers based on demographics and attributes.
- Developed visually compelling dashboards to effectively communicate the findings.

Data Analyst | Freelance, Dubai

Dec '22 - Dec '23

- Collected and documented client requirements to ensure a precise understanding and successful project execution.
- Conducted data quality checks and data modeling to maintain the accuracy and integrity of data.
- Developed interactive dashboards using Power BI for effective data visualization using Power BI DAX formulae. Also, as a part of the project, the scheduled deliveries of loads were analyzed using correlation across measures.
- Obtained certifications in SQL, Power BI, Tableau, MSBI, Azure Data Factory, and Informatica Power Center during this period.

Support Analyst | HNC Healthcare, Dubai

Nov '17 - Apr '19

- Collected and documented patients' details.
- Petty cash management and documentation.
- Generated reports using MS Excel and data consolidation.
- Implemented pivot tables, charts, various Excel formulas like VLOOKUP, index match and conditional formatting.

Social Media Executive | Ourshopee.com, Dubai

Aug '15 - Jan '16

- Uploading various product details on the website and handling the Facebook page.
- Designing product images using Photoshop and creating videos about products.
- Collecting the user data Work on targets and under pressure as this is a hardcore sales profile.

Software Developer | Treva Technologies, India

Jun '13 - Jun '14

- Developed and deployed a message-sending application that collects the user data upon registration and sends the message for confirmation. Java SE and MySQL are used.
- Developed Lab module for Hospital Management Software. Patients can request the orders, collect the samples and then the result will be generated.
- Worked with various data types, table basics, SQL functions, and SQL operators, Stored procedures, Views, Temporary tables to acquire customer details through database querying

PORTFOLIO

https://www.novypro.com/profile_projects/raahinkeethadath

EDUCATION AND CERTIFICATION

- Microsoft Certified Power BI Data Analyst Associate (PL-300)
- Certification in Business Intelligence Architect Master's Program | Intellipaat | 2023
- B.Tech in Information Technology | Cochin University of Science and Technology | 2009 - 2013

PASSPORT & VISA

- Passport Place of Issue: Abu Dhabi | Date of Issue: 20-04-2024 | Date of Expiry: 19-04-2034
- Visa Status: Golden Visa | Visa Expiry: 21-02-2033