

Beverly Gayle

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Beverly.gayle12@gmail.com



Info

917-757-8934

beverly.gayle12@gmail.com

31 Pebblebrook

Windsor CT 06095

Skills and Expertise

Garment Construction

Technical Sketches

Fabric Knowledge

Mac and PC Proficient

Flex PLM

Illustrator

Photoshop

3D Browzwear

Pointcarre

Microsoft

Education

BFA / Fashion Design

Pratt Institute NY

1992

McKinsey Leadership Program

2023

F.I.T/ Certificate

Retail Planning/Merchandising

Math

Other

Diversity & Inclusion at Centric Brands

Co-Chair and contributing editor of Employee D&I magazine

Youth Commissioner Windsor CT. 2022-2024

Experience

Design Director - Boys 2t-20

Centric Brands, NY

2011 - Present

Boys Sportswear; Tommy Hilfiger, Calvin Klein, Lucky Brand, and Nautica.

Research key, relevant trends for each brand to meet department margin goals and present to VP of Design and Licensors. Ensure timely execution of product development calendar; coordinate among design team to ensure brand cohesiveness across categories.

Designer - Boys Infant-20

Haddad Brands, NY

2009-2010

Boys Sportswear; Levi's

Spearheaded line creation for Boys top, bottom, outerwear and sweaters. Researched market identifying and developing new trends. Worked closely with all cross functional partners. Created detailed tech packs and, Fabrics and trims.

Experience

Senior Designer/Brand Manager - Boys 4-7

Garan, NY

2008 - 2009

Boys Sportswear; Garanimals

Coordinated with President and Production for Boys woven/knit tops and bottoms. Managed line development, creating of new graphics, styling and costing. Maintained knowledge of competitors to develop and informed presentation to Walmart.

Senior Designer - Boys 4-20

Steve & Barry's, NY

2007

Spearheaded Steve & Barry's research and development for innovate styling and fit. Traveled overseas to ensure quality control of new corporate direction.

Head Designer-Boys/Girls Infant-20

Haddad Brands, NY

2002-2007

Boys Sportswear; Levi's, Dockers, Dickies, Nickelodeon, Disney, Hit Entertainment

Developed vision for boys and girls sportswear. Travelled domestically and internationally for research and development. oversee styling, fit and tech packs. Partnered with sale to sell the line to accounts.